

DIGITAL DISPLAY, SOUTHERN ENTRANCE

Name of display: EU2

Material guide:

Material size 640 x 96 pixels

- image files .jpg or .png
- video files .mp4 or .mov
- maximum size of file 200 Mb and maximum duration 7 seconds
- maximum size of video files 25/30 fps and 6000 bps

Instructions:

When sending the material,
provide following information:

- advertiser / event and display/displays
- date and time, if material is to be shown only at certain times

Naming the material:

EU2_Name of event_ date: daymonth.jpg

Deliver the final material ready for publishing
no later than five business days before the event.

Deliver files to graphics@zetadisplay.com
If material is over 10 Mb, we recommend
sending it via <https://wetransfer.com>

