

A banner place located in the lobby of the Northern Entrance.

**BANNER, NORTHERN ENTRANCE LOBBY** **M304**

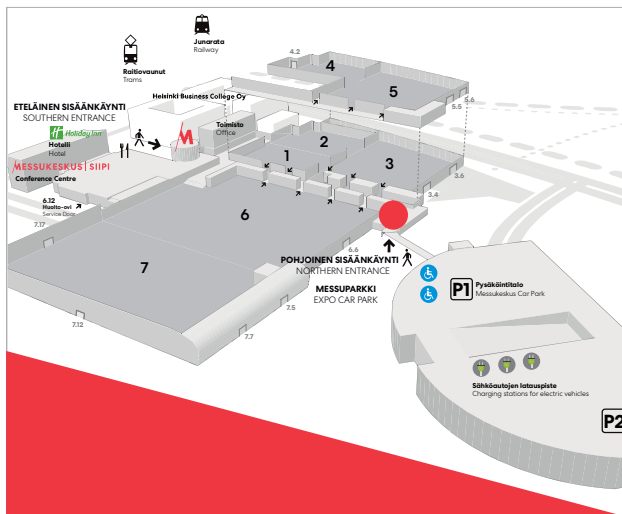
**Material instructions:**

**Size: w 12,000 x h 2,500 mm  
+ 30 mm bleeds without crop marks.**

- Print ready PDF
- Image resolution in 1:1 size 72-150 dpi
- Convert the texts
- Colors CMYK, color profile Coated Fogra 39.

**Deadline and transfer:**

- Please submit the material **30 days before the event** (if under 30 days, deadline immediately) to [graphics@messukeskus.com](mailto:graphics@messukeskus.com)
- Over 20 MB files: <https://messukeskus.wetransfer.com>
- Reference: event name and product.



The Northern entrance lobby is an excellent advertising space, where your message attracts the attention of visitors as soon as they arrive.



For the delayed graphic materials there is a 50 % additional charge.