

There are 68 places for stickers on the front edge of the stairs in hall 6, and 4 places on the landings.

STICKER ADVERTISEMENT, HALL 6 STAIRS AND LANDINGS

M400

Material instructions:

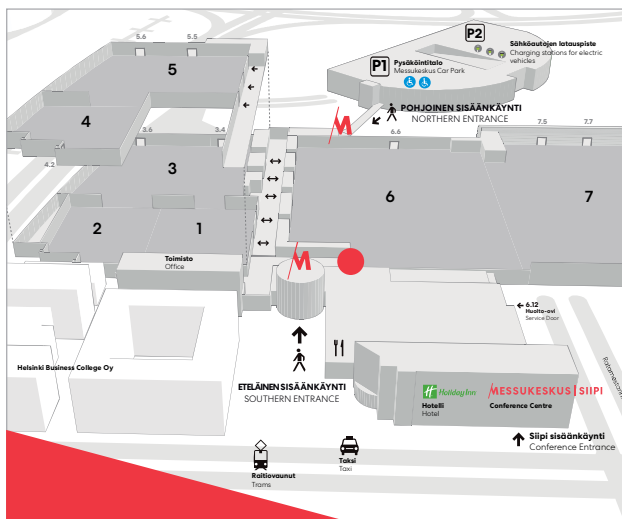
The front edge of the stairs: w 2,000 x h 45 mm + 10 mm bleeds and crop marks outside.

The stair landings: max w 1,300 x h 1,300 mm + 10 mm bleeds and crop marks outside.

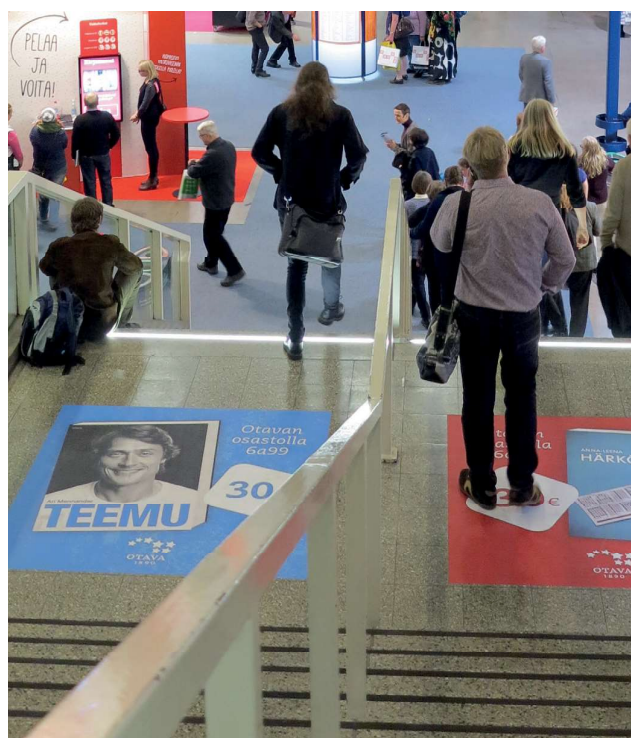
- Print ready PDF
- Image resolution in 1:1 size 72-150 dpi
- Convert the texts
- Colors CMYK, color profile Coated Fogra 39.

Deadline and transfer:

- Please submit the material **30 days before the event** (if under 30 days, deadline immediately) to graphics@messukeskus.com
- Over 20 MB files: <https://messukeskus.wetransfer.com>
- Reference: event name and product.



Advertisement stickers on the stairs attract the visitors' attention. The stairs lead from hall 6 to the Expo Plaza main entrance.



For the delayed graphic materials there is a 50 % additional charge.