

The advertising space includes advertisement stickers on the support leg and the side of the e-reader. In both the Southern entrance and the Northern entrance, there are 8 devices each.

BRANDING OF TICKET E-READERS, ENTRANCES

M602

Material instructions:

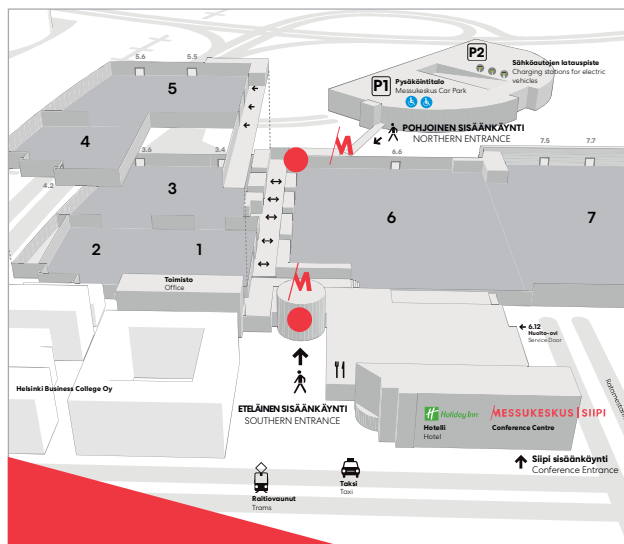
Sticker on the support leg
(tot. 16 legs): w 244 x h 900 mm.

Sticker on the side of the device
(2 stickers/device, tot. 32): w 110 x h 200 mm.

- Add 10 mm margins and corner marks outside the margins.
- Print ready PDF
- Image resolution in 1:1 size 300 dpi
- Convert the texts
- Colors CMYK, color profile Coated Fogra 39.

Deadline and transfer:

- Please submit the material **30 days before the event** (if under 30 days, deadline immediately) to graphics@messukeskus.com
- Over 20 MB files: <https://messukeskus.wetransfer.com>
- Reference: event name and product.



Sticker advertisements on the ticket e-readers at the entrances of Messukeskus is a perfect way to be visible to the visitors immediately on their arrival.



For the delayed graphic materials there is a 50 % additional charge.