

Includes visibility on the gates at both entrances (Southern and Northern) and exit gates at the Southern main entrance. The stickers are on both sides of the gates.

**VISIBILITY, ENTRANCE AND EXIT GATES** **M650**

**Material instructions:**

**ENTRANCE GATES (Expo Plaza and Expo Car Park), vertical stickers:**

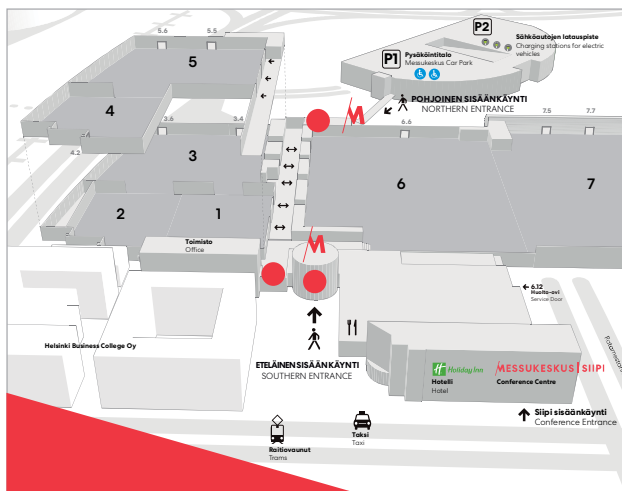
- **12 narrow gates (48 stickers in total).**  
**Size: w 285 x h 600 mm.**  
 Please note! The lower edge of the narrow gate is slantedly cut into its form. The visible area is max 490 mm height.
- **4 wider gates (16 stickers in total).**  
**Size: w 410 x h 600 mm.**  
 Please note! The lower edge of the wider gate is slantedly cut into its form. The visible area is max 460 mm height.

**EXIT GATES (Expo Plaza), horizontal stickers:**

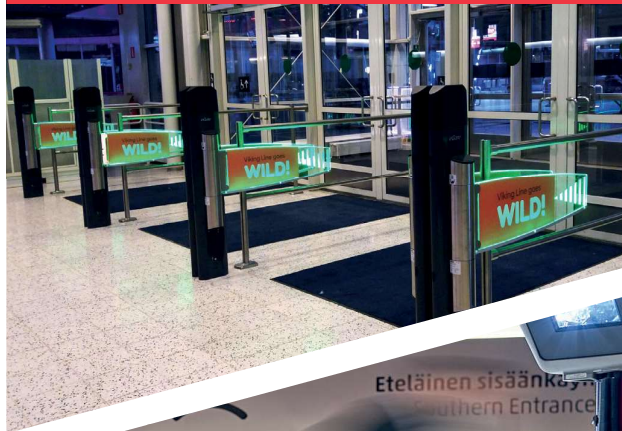
- **4 gates (8 in total).**  
**Size: w 400 x h 200 mm.**
- Print ready PDF
- Image resolution in 1:1 size, 72-150 dpi
- Convert the texts
- Colors CMYK, color profile Coated Fogra 39.

**Deadline and transfer:**

- Ask for a ready-made layout from [graphics@messukeskus.com](mailto:graphics@messukeskus.com)
- Please submit the material **30 days before the event** (if under 30 days, deadline immediately) to [graphics@messukeskus.com](mailto:graphics@messukeskus.com)
- Over 20 MB files:  
<https://messukeskus.wetransfer.com>
- Reference: event name and product.



The entrance- and exit gates are in heavy use! Advertisement stickers on the gates attract the attention.



For the delayed graphic materials there is a 50 % additional charge.