

# HELSINKI EXPO AND CONVENTION CENTRE

# HELSINKI FINLAND

## WHERE THE HAPPIEST EVENTS HAPPEN

Bring your event to Helsinki, a capital of happiness and intellect, ranked the world's most sustainable destination. (GDS-Index 2025)



# SUSTAINABILITY

The world's happiest country is also home to the #1 most sustainable destination, as ranked by the Global Destination Sustainability Index. In Helsinki, congress and event visitors experience Nordic charm, genuine hospitality and an inclusive, welcoming atmosphere, supported by our renowned work-life balance.

# SUSTAINABLE EVENT ORGANISING AT OUR VENUE

**OWN SOLAR POWER PLANT**

**100 %**

FOSSIL-FREE ELECTRICITY

**0**

FOOD WASTE

**ISO 14001 SINCE 2009**

**ISO 20121:2024 PILOTED TOGETHER WITH LARGE SCIENTIFIC ASSOCIATION MEETINGS**

**85 %**

OF FOOD LOCALLY SOURCED

**133**

DIGITAL SCREENS

**99 %**

OF THE WASTE REUSED

## EXAMPLES OF OUR SOCIAL RESPONSIBILITY INITIATIVES

- Providing work opportunities for people with learning difficulties
- Donating food to people in challenging life situations
- Brain Health School Challenge, our long-standing legacy project

**EMISSION CALCULATOR BASED ON OUR DATA**

WE CAN CALCULATE THE EMISSIONS OF EACH EVENT BASED ON OUR OWN DATA

**CIRCULAR ECONOMY EVENT PLANNING**

# NATURE MEETS URBAN VIBE

Helsinki blends the distinctive Nordic quality of life with a cosmopolitan mindset. It is the most affordable Nordic capital and offers an unconventional yet perfect mix of modern city life and serene natural experiences.

The nearest forest is just a 10-minute walk from our venue. It is ideal, for example, for a walking meeting in nature.



Sustainability is important for us. You can see that Helsinki is a really green city. Our participants had free public transportation tickets and there are even solar panels on the roof of Messukeskus.”

**Anja Sander**, Executive Director, EAN

# CLOSER THAN YOU THINK

**BERLIN**  
2 HOURS

**LONDON**  
3.5 HOURS

**NEW YORK**  
8 HOURS

## EXCEPTIONALLY ACCESSIBLE BY PUBLIC TRANSPORT

**Direct flights from over 110 destinations.  
200 daily international arrivals.**

Direct access from the airport; **20 minutes** | Only **5 minutes** from the Helsinki Central Railway Station | Pasila Railway Station is only **300 meters** from the venue; all local and long-distance trains stop here | Local bus and tram stops within **50-300 meters** | Taxi stand **in front** of the entrance

# MESSUKESKUS AT YOUR SERVICE

Helsinki Expo and Convention Centre (Messukeskus) is one of the largest venues in the Nordic countries.

We are proud of our staff, whose professionalism and dedication are reflected in our Net Promoter Score (NPS) of 84. We believe they are our greatest asset.

“

When we speak about the venue, it's more than just a building; it's not about the design, it's about the people behind it! In my twenty years of working on congresses, I have never heard our main partners mention the venue. But this time, in our debriefing, the venue was mentioned three times. Our partners were impressed with the proximity of the exhibition to the lecture halls, but they also emphasized how amazing the staff is. They truly know what they're doing, and every single person has been so friendly — from the carpet guys to security!

- **Florian Wild, Congress Manager** | EAN, European Academy of Neurology

“

The attitude and service we received from every member of personnel was professional, helpful, polite and exceeded our expectations. This event and others we work on, change venue every year so we have worked in a large number of venues and this is simply the best in every level.

- **Anna Anson**, Owner, Ops Squad, Critical Communications 2023



# MESSUKESKUS AT YOUR SERVICE

Full-service conference venue with experience on thousands of events. Tasty restaurant world and a high quality hotel.



”

Working with the Messukeskus Convention Centre was a very enriching and pleasant experience. We came with our own concept and met with the designer team, decoration team, and AV production team. They really captured the essence of our event and translated it to the real life, and I am looking forward to working with this team again.

– **Tomy Quevauvilliers**, Head of Events, Planitswiss



“

What a better place than Finland to start rolling out green initiatives. We had so many opportunities; to cut-out single-use plastic, to think about the way we manage transportation, to think about the way we manage food and food waste. It has been fabulous partnership and real privilege to roll these sorts of things out and I hope that this will set the tone for the future ESE meetings. Thank you Messukeskus, thank you Helsinki and Finland for helping us to do this.

– Professor **John Whitworth**, ESE President

# MESSUKESKUS SOLAR – A PIECE OF THE FUTURE



**1300** m<sup>2</sup>  
FLOOR SPACE



**480**  
GUEST DINNERS



**360°**  
DISTRIBUTED  
SOUND SYSTEM



**700**  
PARTICIPANT MEETINGS



**14**  
IMPRESSIVE  
LED SCREENS

SEAMLESSLY CONNECTED  
WITH OTHER  
MESSUKESKUS SPACES



ADAPTABLE  
SPACE



RESPONSIBLE &  
ENERGY-EFFICIENT

## A NEW DIMENSION OF EXPERIENCES

Helsinki Expo and Convention Centre is growing along with the city of Helsinki and will build Solar, an event space of the future. When completed in the autumn of 2027, it will be one of the most modern event spaces in the Nordics.

The new event space takes your event to a new level, where striking architecture and modern digitality come together to create a unique brand experience.

At Solar, sustainability is reflected in high-quality, durable, and easily recyclable material choices as well as efficient energy solutions. A solar panel field will be installed on the roof.

This event space can be seamlessly connected to other Messukeskus spaces. Solar provides a stage for your brand where light, sound, and atmosphere create an unforgettable experience.

**Solar will be completed in autumn 2027.**

# MESSUKESKUS ARENA

The Messukeskus Arena grandstand system in Hall 7 enables a seating capacity of up to 7,500 people.

Its agile configuration makes it ideal for sports tournaments, concerts, TV galas and other demanding live entertainment productions.

The elegant stands can also be strikingly branded.

Always the right seating for your event.

The grandstands can be arranged for different types of events, as they are fully movable.

Individual grandstand sections can also be used on their own – always in the configuration and quantity your event requires.



**7,500**  
MAXIMUM SEATING IN HALL 7

**12**  
GRANDSTAND UNITS

**361**  
SEATS PER UNIT



**4,332**  
4332 TOTAL SEATS AT  
GRANDSTANDS



# MESSUKESKUS IN NUMBERS

**1 million** visitors  
**9000** exhibitors  
**60** trade shows and public events  
**100** meetings, congresses, corporate events and galas  
**10,000** media representatives and bloggers  
**40** meeting rooms,  
**13** lecture halls, **7** halls  
**21** restaurants and cafes,  
**245** hotel rooms,  
**4,600** parking places

## 97 %

of our customers recommend us

### EXPERIENCED STAFF

Over 1,500 corporate events and congresses organized annually • dedicated & flexible • all the event services can be handled on-site

## 99 %

of all waste is recycled or reused

### SUSTAINABLE & RESPONSIBLE

ISO 9001 and 14001 standards  
• One of the largest solar plants in introduction of ISO 20121 to the Finnish market • Sustainable energy solutions • Glasgow Declaration • Employing people with partial working capacity • SHORE safety certificate • Supports grants and scholarships

## 58,000

m<sup>2</sup> for events and exhibitions

### BIG & SMALL

An auditorium for 4,400 people  
• 14 rooms for 400 to 1,100 people • 14 rooms for 100 to 400 people • 20 different meeting rooms for 12–100 guests

## 133

digital screens

### HIGH TECH

Free 5GHz Wi-Fi around the premises  
• 144 digital screens • LCD-screens / HD projectors in meeting rooms  
• LED-lighted walls • interpretation equipment • 4k projectors and cameras upon request • professional in-house AV staff • Live video feed by optical fiber • IP based image and sound distribution system • Biggest LED screen in an event space

## 21

restaurants

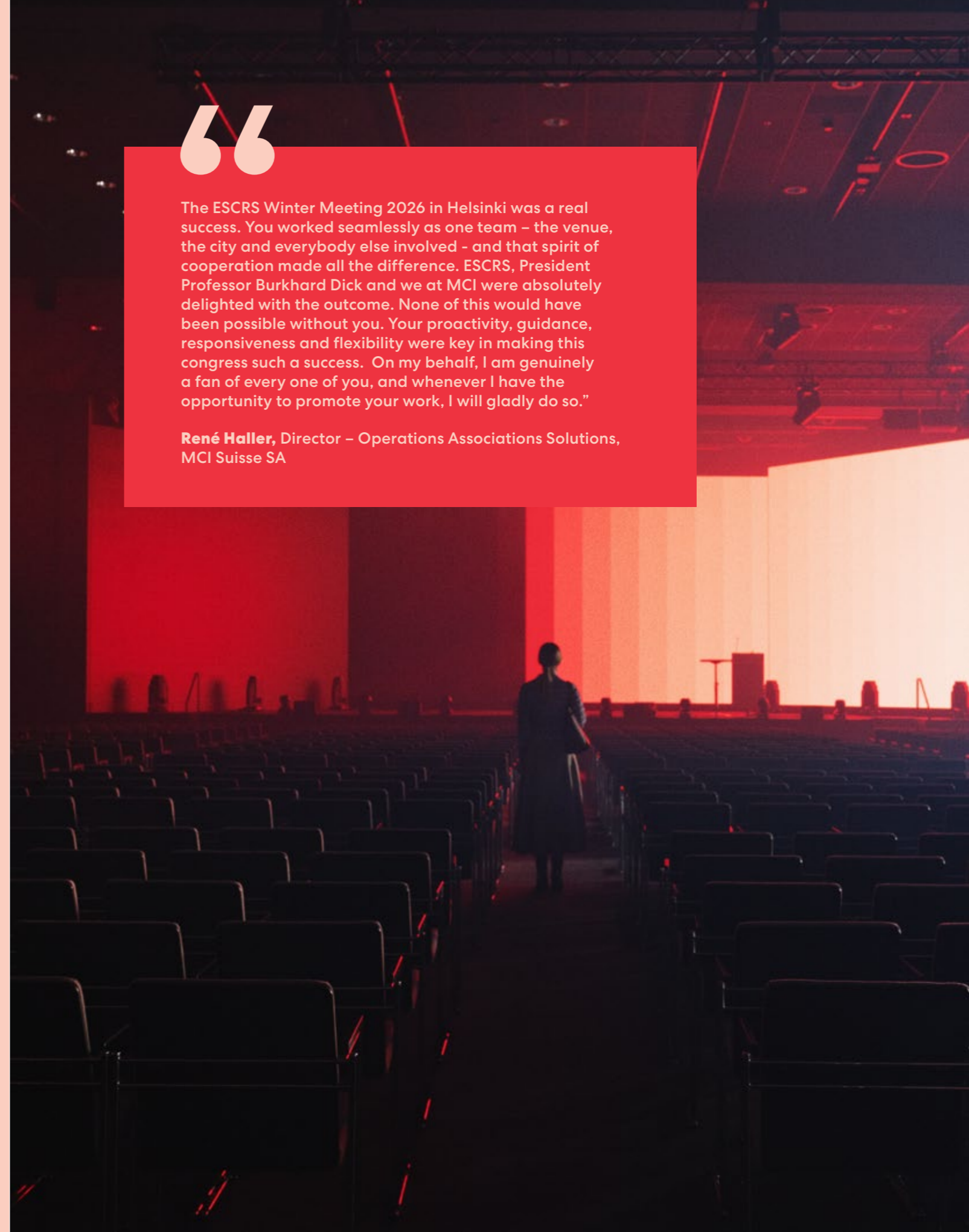
### CATERING

A restaurant world with 21 different restaurants and cafes  
• on-site catering serves 10,000 delegates on a daily basis  
• special diets always taken into consideration • services supplied by NoHo Partners Ltd.

# “

The ESCRS Winter Meeting 2026 in Helsinki was a real success. You worked seamlessly as one team – the venue, the city and everybody else involved - and that spirit of cooperation made all the difference. ESCRS, President Professor Burkhard Dick and we at MCI were absolutely delighted with the outcome. None of this would have been possible without you. Your proactivity, guidance, responsiveness and flexibility were key in making this congress such a success. On my behalf, I am genuinely a fan of every one of you, and whenever I have the opportunity to promote your work, I will gladly do so.”

**René Haller**, Director – Operations Associations Solutions, MCI Suisse SA



# CONGRESSES



"The technique worked to perfection.  
Plenary was one of the best experiences ever."

–**Holger Omlor**, Head of Events | European Association  
for International Education

We have enjoyed working with Messukeskus building  
up the annual Nordic Business Forum. Messukeskus  
has a lot of very talented people who do a remarkable job!"

–**Hans-Peter Siefen**, Co-founder & CEO, NBF



## SOME RECENT REFERENCES

**Lions International Convention 2031** (Lions Clubs International),  
expected number of participants 14 000

**EHRA 2027**, European Heart Rhythm Association, 4000 participants

**NeuPSIG 2027**, International Congress on Neuropathic Pain,  
700 participants

**CYTO 2027** (Annual Conference of the International Society for the  
Advancement of Cytometry), expected number of participants 1 500

**EWMA 2027 Conference** (European Wound Management Association),  
expected number of participants 4 100

**Cyber Security Nordic 2026**, expected number of participants 800

**SSEIM Annual Symposia 2026** (Society for the Study of Inborn  
Errors of Metabolism), expected number of participants 2 000

**AOC Europe 2026 Symposium & Convention** (Association of Old Crows),  
expected number of participants 2 100

**ESCRS Winter Meeting 2026** (European Society of Cataract and Refractive  
Surgeons), expected number of participants 1 300

**Radical Health Helsinki 2026**, expected number of participants 1 000

**Nordic Business Forum 2025** (Europe's largest business & leadership event),  
7000 participants.

**SLUSH 2025** (The world's leading startup event), 13000 participants

**Cyber Security Nordic 2025**, 800 participants

**PRoS 2025** (Congress of the Paediatric Rheumatology European Society),  
950 participants

**EAN 2025** (European Academy of Neurology), 8 400 participants

**ICN 2025** (Congress of the International Council of Nurses),  
7 000 participants

**EAPC 2025** (World Congress of the European Association for Palliative  
Care), 2 100 participants

**ESOC 2025** (European Stroke Organisation Conference), 4 200 participants

**ESPGHAN 2025** (Annual Meeting of the European Society of Pediatric  
Gastroenterology, Hepatology and Nutrition), 5 800 participants

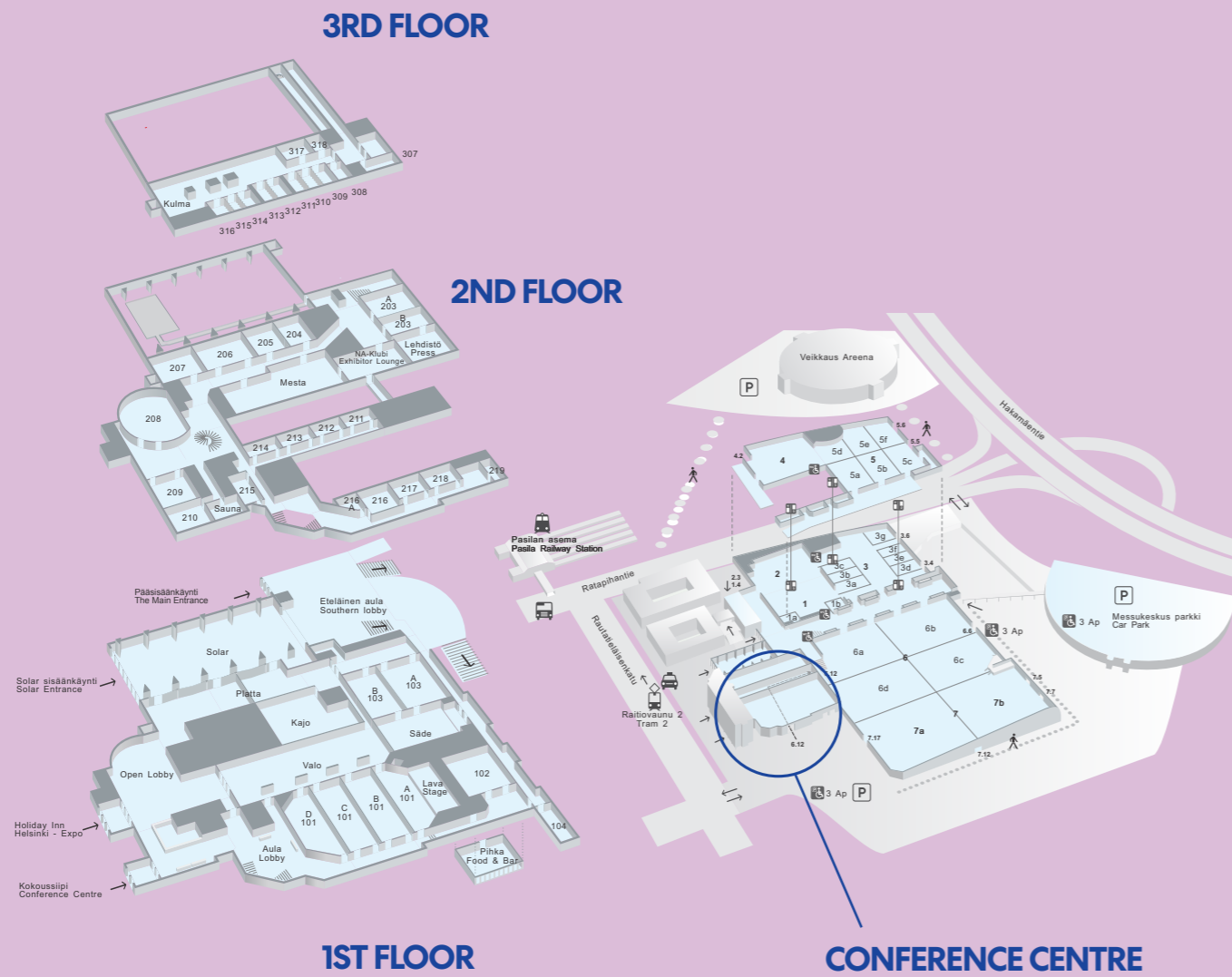
**EENA Conference & Exhibition 2025** (The European Emergency Number  
Association), 730 participants

**ALD 2024** (International Conference on Atomic Layer Deposition),  
1 050 participants

**Special Convention of Jehovah's Witnesses 2024**, 22 000 participants

**EAN 2024** (European Academy of Neurology), 7 092 participants

# MESSUKESKUS CONFERENCE CENTRE



MEETING ROOMS, RESTAURANTS, AND OTHER SPACES

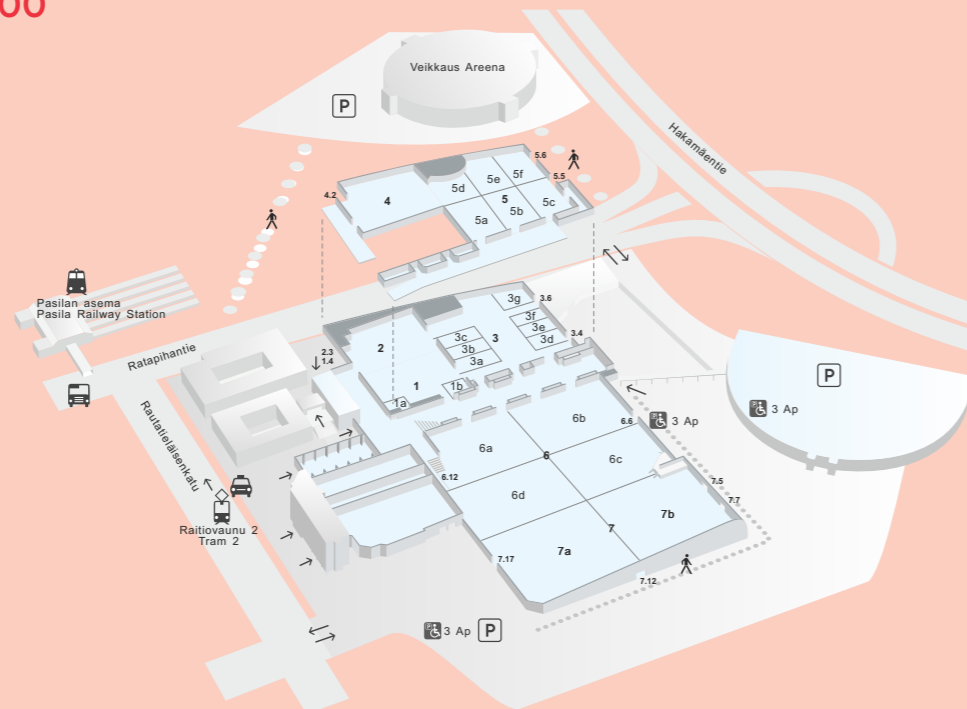
	THEATRE	CLASSROOM	BANQUET	COCKTAIL	BOARDROOM	m2
<b>1. FLOOR</b>						
Conference hall 101	*1100	630	500	800	102	960
101 abc	*768	466	330	600	-	740
101 ab	*428	286	210	300	54	480
101 cd	*400	250	190	250	-	478
101 c	*192	120	100	120	46	258
101 d	*180	110	90	120	46	220
Meeting room 102	199	116	90	140	40	204
Meeting room 103	360	230	180	240	56	390
Meeting room 103 a	240	118	80	130	34	230
Meeting room 103 b	142	76	60	100	38	160
Meeting room 104	30	20	40	50	-	80
Solar	670	380	340	600	98	1300
<b>2. FLOOR</b>						
Meeting room 203	175	136	100	140	44	200
203a	79	62	50	80	24	112
203b	54	*36	40	60	28	80
Meeting room 204-205	163	122	80	120	42	186
204	69	52	40	55	20	93
205	65	48	40	55	20	91
Meeting room 206	98	66	50	80	30	122
Meeting room 207 SUOMI	96	66	50	80	30	125
Meeting room 208	219	*120	110	140	32	253
Meeting room 209	80	*40	50	60	22	90
Meeting room 210	55	32	30	40	18	63
Meeting room 211	24	16	20	25	14	38
Meeting room 212	24	16	20	25	14	38
Meeting room 213	24	16	20	25	14	37
Meeting room 214 LOISTO	24	16	20	30	14	39
Meeting room 215 USVA	45	40	30	45	20	70
Meeting room 216 RENTO	60	*40	40	50	22	78
Meeting room 216 a NAMU	25	16	10	20	10	30
Meeting room 217	36	*24	20	50	18	52
Meeting room 218	36	*24	20	30	16	51
<b>3. FLOOR</b>						
Meeting room 306	50	*24	30	40	16	60
Meeting room 307	27	16	20	30	14	36
Meeting room 308	28	16	20	25	10	37
Meeting room 309-311	84	48	40	60	24	100
Meeting room 309	16	16	-	25	14	30
Meeting room 310	28	24	20	25	14	45
Meeting room 311	16	12	-	15	10	26
Meeting room 312	20	12	20	15	10	31
Meeting room 313	20	12	20	15	10	31
Meeting room 314-316	40	20	20	30	18	53
Meeting room 314	8	8	-	10	6	18
Meeting room 315	8	8	-	10	6	19
Meeting room 316	8	4	-	10	6	16
Meeting room 317	29	16	20	25	14	39
Meeting room 318	19	8	10	15	6	21
<b>OTHER SPACES</b>						
Valo	-	-	230	400	-	508
Säde	-	-	120	180	-	211
Kajo	-	-	-	120	200	286
Restaurant Mesta	-	140	120	160	140	373

\*Standard setup

Read more: <https://www.messukeskus.com/en/for-event-organizers>

# GENERAL FLOOR PLAN

Total area 114,000 m<sup>2</sup>  
 Gross exhibition area 58,000 m<sup>2</sup>  
 7 halls, 13 seminar halls, 40 meeting rooms  
 Parking places 4,600



# HALLS AND SEMINAR HALLS

## Hall 1

- Surface area 3,750 m<sup>2</sup>
- Free height 12.0–16.70 m, height under balcony 3.80 m

### Seminar halls

- Hall 1 (Amfi): auditorium for 4,373 persons
- Halls 1a, 1b: theatre style for 200 persons

Note: Halls 1a and 1b cannot be used while Amfi Hall is in use

## Hall 2

- Surface area 3,047 m<sup>2</sup>
- Free height 5.50 m

## Hall 4

- Surface area 3,446 m<sup>2</sup>
- Free height 9.30 m

## Hall 3

- Surface area 7,105 m<sup>2</sup>
- Foyer area 3,700 m<sup>2</sup>
- Free height 5.50 m, height under the partitions 4.70 m

### Seminar halls

- Halls 3a–3f: theatre style for 450 persons
- Hall 3g: theatre style for 250 persons

## Hall 5

- Surface area 7,318 m<sup>2</sup>
- Free height 8.80 m

### Seminar halls

- Halls 5a, 5b, 5c, 5e: theatre style for 1,000 persons
- Hall 5f: theatre style for 790 persons

Note: only three lecture halls can be used simultaneously.

## Hall 6

- Surface area 17,051 m<sup>2</sup>
- Free height 8.0 m, height under the partitions 6.50 m

## Hall 7

- Surface area 14,700 m<sup>2</sup>
- Free height 10–14 m
- Messukeskus Arena grandstands provide seating for 7500 people.

### INTERNET CONNECTIONS

- Free 5GHz Wi-Fi for up to 20,000 users in all premises
- Wired connection in all meeting rooms

### HALLS

The floors in halls 1, 2, 3, 6, and 7 are grey concrete, and have carrying capacity for 1,000 kg/m<sup>2</sup> of floor load and 10,000 kg of point load.

In halls 4 and 5 the floor has carrying capacity for 700 kg/m<sup>2</sup> of floor load and 7,000 kg of point load.

Hall 1 has inputs to electric, LAN, and antenna networks. Some sections of the hall have possibilities for compressed air, water and sewer connections.

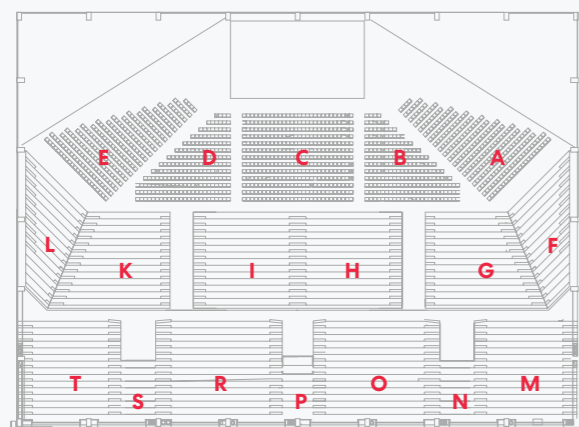
Halls 2-7 are equipped with technical service traps in the floor with connections to the main electricity, LAN networks, aerial system, compressed air system, plumbing and drainage.

### SEMINAR HALLS

#### Basic arrangement includes:

- Podium with tables and chairs for speakers and speaker's stand
- Sound system for speech, a projector and a screen
- General cleaning and lighting

### Hall 1 (Amfi Hall)



Total seats 4,373

Floor seating	Lower circle	Upper circle
A 290	F 173	M 311
B 154	G 284	N 86
C 308	H 308	O 420
D 154	I 308	P 24
E 290	K 284	R 408
	L 173	S 84
		T 314

<b>Total</b>	<b>Total</b>	<b>Total</b>
<b>1,196</b>	<b>1,530</b>	<b>1,647</b>

# MESSUKESKUS

The real social media

HELSINKI EXPO  
AND CONVENTION CENTRE  
(MESSUKESKUS)

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